

Life at the Top Chapter 83

Sena was evidently at a greater advantage than Terizone right now.

Not to mention that the other party was still one of the three major domestic web portals. Once they did everything they could to push their chatting software into the market, it would be an easy feat to gather more users.

All they had to do was advertise it on their web portal.

Therefore, merely giving Hudson and the rest ideas was not enough.

What Terizone needed the most now was users. The purpose of the new features was only to increase their attractiveness and customer stickiness. However, it could also easily be plagiarized by their competitors.

What Terizone needed the most now was to pull in a large wave of users in the shortest amount of time.

Jasper already had a plan to carry that out, but he had to be the one to do it personally.

If he succeeded, it would function as a figurative thruster for the carriage Terizone was, and it was something Hudson and the rest could not do now.

That night, Terizone's office was brightly lit.

The following day, Jasper was woken up in the lounge.

Jasper was surprised to find that Zaine had managed to make a rough version of the three features that Jasper spoke of the day before.

Jasper immediately used the new version of KK Hudson sent him and clicked to turn on video calling.

Although the screen was a little laggy because the current internet speed was too slow, the basic features were already realized.

"Not bad, Mr. Moore. That's one promising team you have there. One night was all it took for you to complete three features."

Jasper clicked on the new version of KK and tried out its intra-city friend-making feature.

Since the feature was only available in the unreleased version, there was not a single contactable person in the city on the page Jasper clicked on.

“Alright, let’s test it out now. If there are no problems, then we’ll release the newest version before noon today!”

Jasper’s gaze was exceptionally calm as he stood from the lounge chair.

“One more thing, launch Terizone’s web portal project as well!”

At that, Jasper’s voice grew louder.

“Build it directly into KK’s program so that the users will receive a pop-up notification whenever they open KK. The pop-up will lead to our main website.”

Hudson and the rest were stunned.

“What? So Dane can attack us, but we can’t hit back? There are no rules about Terizone not being allowed to benefit from a web portal!”

“I have to say... Mr. Laine, you're a much greater man than the rest of us.”
Hudson chuckled bitterly.

He was not apple-polishing but being utterly sincere.

In truth, including Hudson, all five founders of Terizone felt hopeless in the face of Sena's aggressiveness.

Terizone was just too small.

Had Jasper not bought ten million dollars worth of shares, they might have considered dispersing the moment they found out that Sena was targeting them!

Still, Hudson and the four of them were considering how to best defend themselves from this wave of attack.

It would be the best-case scenario to not lose any of their users, but if their luck exploded and they managed to strike back, then it would be a fanciful sight.

That was the confidence Hudson and the others only got back after Jasper's guidance last night.

Yet right now, Jasper was asking them to muster the courage and counterattack.

It was evident that he refused to be pushed over by Sena's attack!

There was no way Hudson could compare to him, not even in heart and mind.

Hudson suddenly understood how Jasper managed to make so much money at a young age and even have the country's best professional manager, Jack, working for him.

"Remember."

Jasper's gaze swept over Hudson and the remaining four behind the monitor.

"Terizone may be weak right now, but you're no longer the same amateurs you were then. Nor are you fighting alone. You have me, don't you? And the one billion dollars worth of funds from JW Capital. What are you afraid of?"